



39th Annual
KINGDOM DAY PARADE
ADRIAN DOVE, CHAIRMAN
EXECUTIVE PRODUCER
CONGRESS OF RACIAL EQUALITY - (CORE-CA)
ORGANIZING SPONSOR



WORLD'S LARGEST & LONGEST RUNNING LIFE CELEBRATION OF DR. MARTIN LUTHER KING

Monday January 15th 2024, TELEVISED LIVE 11AM-1PM

THEME: "CAN'T STOP, WON'T STOP, GOIN' TO THE PROMISED LAND"

Interested in Volunteering?

Presented by the Congress on Racial Equality (CORE-CA), the Kingdom Day Parade provides a family friendly, fun, and entertaining venue for the Los Angeles community to come together to celebrate the life, legacy, and dreams of Dr. Martin Luther King Jr. It is the largest celebration of its kind in the country, with over 250,000 spectators lining up the parade route and over 2.5 million television viewers enjoying its live broadcast on KABC-7. The parade is successful because of our community volunteers.

WE NEED YOUR HELP IN THE FOLLOWING

Parade Logistics & Support

As a volunteer in various roles that support parade logistics, you will be able to:

- Assist in setup/tear-down
 - Assist with Registration and check in
 - Distribute t-shirts on day of Parade
 - Distribution and check in of golf cards
 - Coordinate food & beverage service for volunteers
 - Assist as needed before and on day of parade
- * Light lifting may be required.

Leadership Teams*

As a volunteer on the Leadership Team, one should be comfortable with providing guidance, direction, and ability to effectively communicate in the following roles: Directors, Managers, Captains, and other positions of leadership as needed. Selected leaders will be required to attend additional and ALL volunteer training.

*Resume required to fill these positions

Pre-Parade Guest Services *

As a volunteer on our Guest Services team, you will be able to:

- Must be outgoing and friendly to honored guests
- Assist at Pre-parade events (Breakfast, Royal Court Pageant, and Coronation ceremony)
- Assist as-needed on the date of the Parade

Security and Communications Teams

As a volunteer on our Traffic and Access Control team, you will be able to:

- Assist to enhance security and that parade flows accordingly throughout parade route
- Assists with keeping broadcast area clear and supporting the flow of the parade units as each move along the remainder of parade route.
- Provide access control along parade route

Media & Public Relation Services

As a volunteer on our Media and Public Relations Team, you will be able to:

- Share your professional photo and video services by documenting the parade experience. Operators must have their own equipment.
- Compose press releases
- Assist the Social Media Coordinator with Facebook, Twitter, etc.

Parade Flow & Traffic

As a volunteers in the role of Mobile Guides, Runners, and Leads who in the support the areas of traffic, flow, and access, you will be able to:

- Assist in directing participants to their respective staging areas
- Serve as parade Mobile Guides, escorts to parade Participant/Units/Entries along parade route. Note: Must be able to walk the 3-mile parade route)
- Serve as Equestrian and Band Lead and Disband Leads
- Control Movement and flow of parade
- Provide access control along parade route

All volunteers are required to attend one or more training sessions:

- LOCATION TO BE ANNOUNCED -

IMPORTANT: Volunteer positions are assigned on a first-come, first served basis, and as needed. We will do our best to honor your volunteer choices. However, we cannot guarantee your selection or choice of assignment.

[CLICK HERE TO VOLUNTEER](#)