



37th Annual KINGDOM DAY PARADE

AMERICA'S BIGGEST CELEBRATION OF DR. MARTIN LUTHER KING'S BIRTHDAY

ADRIAN DOVE, CHAIRMAN

CORE-KINGDOM DAY PARADE COMMITTEE

ORGANIZING SPONSOR

2022 PARADE THEME: "HEALING AMERICA"

MONDAY, JANUARY 17, 2022 · 11 AM

Interested in Volunteering?



Presented by the Congress on Racial Equality (CORE-CA), the Kingdom Day Parade provides a family friendly, fun and entertaining venue for the Los Angeles community to come together to celebrate the life, legacy, and dreams of Dr. Martin Luther King Jr. It is the largest celebration of its kind in the country, with over 250,000 spectators lining the parade route and over 2.5 million television viewers enjoying its live broadcast on KABC-7. The parade is successful because of our community volunteers.

WE NEED YOUR HELP IN THE FOLLOWING

Clerical & Administrative Support

As a volunteer on our Clerical and Administrative Team you will be able to:

- Help with the administrative tasks in the months leading up to the Parade
- Assist with traditional office work (typing, sending letters, making phone calls, etc.) as-needed
- Assist with registration & check-in
- Assist as-needed before and on the date of the Parade

Leadership & Management*

Volunteers for the Leadership Team should be comfortable with participating in leadership roles that might include: Zone and Staging Managers, Group and Section Captains, Fundraising, and other positions of leadership as needed. Selected leaders will be required to attend all volunteer trainings.

*Resume required to fill these positions

Parade Logistics & Support *

As a volunteer on our Parade Logistics & Support team, you will be able to:

- Assist in setup/tear-down
- Assist other teams in their operations
- Coordinate food & beverage distribution to volunteers
- Assist as-needed on the date of the Parade

* Light lifting may be required.

Traffic & Access Control

As a volunteer on our Traffic and Access Control team, you will be able to:

- Assist in directing participants to their respective staging areas
- Control movement and flow of the parade
- Provide access control along parade route
- Serve as parade Mobile Guides.
(Must be able to walk the 3 mile parade route)
- Assist as-needed on the date of the Parade

Media & Public Relation Services

As a volunteer on our Media & Communications team, you will be able to:

- Share your professional photo and video services by documenting the parade experience. Operators must have their own equipment.
- Compose press releases
- Assist the Social Media Coordinator with Facebook, Twitter, etc.
- Assist as-needed on the date of the Parade

Guest Services

As a volunteer on our Guest Services team, you will be able to:

- Be outgoing and charm our honored guests
- Host at Pre-parade events (Parade Breakfast, Queen and Royal Court Pageant and Coronation ceremony)
- Assist as-needed on the date of the Parade

All volunteers are required to attend one or more training sessions:

- LOCATION TO BE ANNOUNCED -

IMPORTANT: Volunteer positions are assigned on a first-come, first served basis, and as needed. We will do our best to honor your volunteer choices. However, we cannot guarantee your selection or choice of assignment .

[CLICK HERE TO VOLUNTEER](#)