



# 32 Annual KINGDOM DAY PARADE COMMITTEE

ADRIAN DOVE, PRESIDENT AND CEO

6230 WILSHIRE BOULEVARD, SUITE 500-A LOS, ANGELES, CALIFORNIA 90048

THEME: "NOW MORE THAN EVER, WE ALL MUST WORK TOGETHER"



MEDIA SPONSOR

## 2017 SPONSORSHIP OPPORTUNITIES

\*\*\*\*\* PLEASE COMPLETE & SIGN ATTACHED REGISTRATION FORM \*\*\*\*\*

### □ MLK, JR. SPONSOR LEVEL - \$20,000

- (10) Tickets VIP Pre-Parade Breakfast
- Speaking Opportunity at VIP Breakfast
- Full Page Back Cover Color Ad in Souvenir Tribute Journal
- (1) Complimentary Parade Participant Entry with Premiere Placement in Parade's 1st Division
- (2) H.S. Band or Float Sponsorships (Your Company provides the Banner/Signage for Unit to carry)
- (4) 3' x 6' Parade Route Display Banners in Premiere Location (Your Company provides artwork only)
- Your Company Logo on all collateral materials/media outreach and Recognition at the Breakfast and Parade
- Vendor Space at Post-Parade Festival

### □ JAMES FARMER SPONSOR LEVEL - \$15,000

- (10) Tickets VIP Pre-Parade Breakfast
- Speaking Opportunity at VIP Breakfast
- Full Page Color Ad in Souvenir Tribute Journal
- (1) Complimentary Parade Participant Entry
- (2) H. S. Band or Float Sponsorships (Your Company provides the Banner/Signage for Unit to carry)
- (2) 3' x 6' Parade Route Display Banners in Premiere Location (Your Company provides artwork only)
- Your Company Logo on all collateral materials/media outreach and Recognition at the Breakfast
- Vendor Space at Post-Parade Festival

### □ ROSA PARKS SPONSOR LEVEL - \$10,000

- (5) Tickets VIP Pre-Parade Breakfast
- Half Page Color Ad in Souvenir Tribute Journal
- (1) Complimentary Parade Participant Entry
- (1) H.S. Band or Float Sponsorship (Your Company provides the Banner/Signage for Unit to carry)
- (2) 3' x 6' Parade Route Display Banners (Your Company provides artwork only)
- Your Company Logo on all collateral materials/media outreach and Recognition at the Breakfast
- Vendor Space at Post-Parade Festival

### □ BAND/MARCHING UNIT/FLOAT SPONSOR

- (2) Tickets VIP Pre-Parade Breakfast
- Half Page Color Ad in Souvenir Tribute Journal
- (1) H.S. Band or Float Sponsorship (Your Company provides the Banner/Signage for Unit to carry)
- Company Logo on all collateral materials

Note: Rates for this Level Sponsorship are:

- **CORPORATE SPONSOR - \$5,000**  
(50 or greater employees)
- **COMMUNITY SPONSOR - \$2,500**  
(49 or less employees)

**THE PARADE** receives prestigious exposure to over 550,000 live audience & reach of over 2 1/2 million viewers over Television & Live Media.

### □ PARADE PARTICIPANT ENTRY ONLY - \$5,000 per Unit Space

- If you wish to secure a space in the parade, please also complete in its entirety our 2017 KD Parade Application attached or provided online.
- Note: Arrangements for Float Manufacturing and/or Construction are independent from CORE-CA. See attachment for a listing of Float Companies.

### □ PARADE ROUTE DISPLAY BANNERS

- (2) 3' x 6' Display Banners which includes printing and placement of banners are priced as follows:
  - **PREMIERE PLACEMENT - \$2,500**
  - **SPECTATOR PLACEMENT - \$1,000**

Note: Artwork to be provided by your Company in the following format (300 dpi, JPG, PDF or TIF).

## SOUVENIR TRIBUTE JOURNAL

Journal will be distributed at the VIP Pre-Parade Breakfast and to all Parade Sponsors and Participants. Reserve your space now.

### COLOR ADS:

<b>Full Page</b>	(7"w x 10"h)	<b>\$4,000</b>
(Full Page with bleeds allowed: 8.75" x 11.25")		
<b>Half Page</b>	(7"w x 5"h)	<b>\$2,250</b>
<b>Quarter Page</b>	(3.5"w x 5"h)	<b>\$1,250</b>

### AD SPECS:

Format: JPG or PDF @ 300 dpi  
 Deadline: **December 30, 2016**  
 Email to: Sabra@Kingdomdayparade.org



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## **SPONSOR – SUPPORTER REGISTRATION FORM**

Name of Company \_\_\_\_\_

Contact Person \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone (     ) \_\_\_\_\_ Fax (     ) \_\_\_\_\_

Email \_\_\_\_\_

### **Please select your level of participation:**

#### **Sponsorship**

- MLK, JR. SPONSOR LEVEL **\$20,000**
- JAMES FARMER SPONSOR LEVEL **\$15,000**
- ROSA PARKS SPONSOR LEVEL **\$10,000**
- ❖ BAND/MARCHING UNIT/FLOAT SPONSOR
  - CORPORATE SPONSOR (50+ employees) **\$5,000**
  - COMMUNITY SPONSOR (49 or less employees) **\$2,500**

#### **Parade Participation Only**

- PARADE ENTRY ONLY **\$5,000**  
per Unit Space
- ❖ PARADE ROUTE DISPLAY BANNER
  - PREMIERE PLACEMENT **\$2,500**
  - SPECTATOR PLACEMENT **\$1,000**

#### **Souvenir VIP Program**

- FULL PAGE COLOR AD (7"w x 10"h) **\$4,000**
- HALF PAGE COLOR AD (7"w x 5"h) **\$2,250**
- QUARTER PAGE COLOR AD (3.5"w x 5"h) **\$1,250**
- Unfortunately, we cannot participate this year; however, please accept our contribution in the amount of: \$ \_\_\_\_\_

### **Please select type of Parade Entry:**

- BAND
- FLOAT
- AUTO
- MARCHING UNIT

#### **If Sponsoring a Parade Entry, please indicate type:**

- BAND
- FLOAT
- AUTO
- MARCHING UNIT

**Make check payable to: CORE-CA** and mail to:  
**CORE-CA 2015 Kingdom Day Parade Committee**  
 6230 Wilshire Blvd., Suite 500-A  
 Los Angeles, CA 90048  
 Tax ID #95-4154057

**For additional information, please contact,**  
 Sabra Waddy, VP Kingdom Day Parade Committee &  
 Parade Administrator, at 844.454.6432 x 1 or  
[Sabra@kingdomdayparade.org](mailto:Sabra@kingdomdayparade.org) or  
 Adrian Dove, President & CEO, at 323.934.3683 or  
[Adrian.Dove@gmail.com](mailto:Adrian.Dove@gmail.com).

**Online Payments accepted at:**

**www.KINGDOMDAYPARADE.org**

**TOTAL ENCLOSED** \$ \_\_\_\_\_



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## LIST OF FLOAT COMPANIES 2017

(List provided for your convenience only. We do not "endorse" or "recommend" one company over another.)

### AES – Artistic Entertainment Services

- Contact: Craig Bugajski
- 120 N. Aspan Avenue, Azusa, CA 91702
- Ph: 626.334.9388 – Fax: 626.969.8595
- [www.AEScreative.com](http://www.AEScreative.com) | [www.aesdecoration.com](http://www.aesdecoration.com)

### Green Float Company

- Contact: Wendy Hart
- 5300 Beach Blvd., #110-509, Buena Park, CA 90621
- Ph: 714.525.0494 – 714.448.0253 | Email: [Wendy@greenfloatcompany.com](mailto:Wendy@greenfloatcompany.com)
- [www.greenfloatcompany.com](http://www.greenfloatcompany.com)

### Fiesta Parade Floats

- Tim Estes – President
- 16016 Avenida Padilla, Suite B, Irwindale, CA 91702
- Ph: 626.610.0974 – Fax: 626.610.0978
- Email: [tim@fiestaparadefloats.com](mailto:tim@fiestaparadefloats.com) - [info@fiestaparadefloats.com](mailto:info@fiestaparadefloats.com)
- [www.fiestaparadefloats.com](http://www.fiestaparadefloats.com)

### Phoenix Decorating Company

- Contact: Chris Lofthouse, Pres. & CEO
- 835 So. Raymond Avenue, Pasadena, CA 91105
- Ph: 626.793.3174
- [www.phoenixdeco.com](http://www.phoenixdeco.com)

### Paradiso Parade Floats

- Contact: Charles Meier, Creative Director
- 16016 Avenida Padilla, Unit A, Irwindale, CA 91702
- Ph: 626.864.3199 - Email: [cmeier@paradisoparadefloats.com](mailto:cmeier@paradisoparadefloats.com)
- [www.paradisoparadefloats.com](http://www.paradisoparadefloats.com)

### Walt Evans Decorators, Inc.

- 8812 N. County Road – 225 W, Brazil, IN 47834
- Ph: 888.446.7621 | Fax:
- [www.Paradisefloatstuff.com](http://www.Paradisefloatstuff.com)